



## Leadership in Communication

Version	June 20 – July 02, 2022
Effective from (date of when the course was developed)	

ECTS Credits	4
Level/Year	Bachelor (after 2-nd year), Master and PhD students
Teaching (contact) hours	42
Total learner managed hours (incl. self-work)	102
Total hours of student learning	144

Pre-requisites	None
Co-requisites	None
Alignment to graduate profiles	Suitable for any profile
Course aim	The aim of the course is to introduce communicative leadership, which is becoming increasingly widespread in the digital age.
Indicative Course content	<ol style="list-style-type: none"><li>1. Leadership as Communication</li><li>2. Skills, Competencies and Requirements for Communicative Leader</li><li>3. Culture and Leadership</li><li>4. Teams and leadership</li></ol>

### LEARNING OUTCOMES

On successful completion of this course students will be able to:	
1	As part of the course, students will study the general principles of communicative leadership as a new type of social communication of the digital era
2	They will study key scientific concepts of leadership, the relationship between communicative leadership and culture
3	Students will study the main characteristics of communicative leaders and their environment, as well as strategies, tactics and leadership tools
4	Practical classes will allow participants to determine their own communication skills and social competencies
5	Interactive interaction will allow students to study group dynamics and group processes in a team.

### ASSESSMENTS

Basis of assessment	Achievement based assessment		
Methods of assessment	Learning Outcomes	Pass criteria (Minimum)	% Weightings
Summative review	1	50%	20%
Portfolio – summative of practices	2,3,4,5	50%	80%

### REQUIREMENTS FOR SUCCESSFUL COURSE COMPLETION

Requirements	Good command of English. Knowledge of the Russian language is not required.
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## RESULTS

<b>Assessment results</b>	Mark of 50% or more in every summative assessment
<b>Course results</b>	<ul style="list-style-type: none"><li>• Individual assessments may cover one or more of the learning outcomes</li><li>• Each summative assessment is assigned a percentage weighting</li><li>• The overall percentage mark for the course is calculated by adding the weighted results for all summative assessments</li></ul>

## LEARNING AND TEACHING

<b>Learning and teaching approaches</b>	Lectures, seminars and group discussions, learner managed activities
<b>Learning and teaching resources</b>	Textbooks, journals and library resources; use of Internet; computer software
<b>Learner managed activities</b>	<ul style="list-style-type: none"><li>• Completion of course work, set assignments</li><li>• Reading of course materials</li><li>• Study group work</li><li>• Preparation for classes</li><li>• Practicing relevant skills/methods/techniques</li><li>• Self-evaluation of course work</li><li>• Gathering relevant contextual information/ issues/ideas to build knowledge of the subject</li></ul>